



New Partner registration form preview

For demonstration purposes only



Pega Partners Registration form preview

The purpose of this document is to help you prepare for completing your application to become a Pega Partner. The following pages demonstrate the questions and information you will be required to provide upon submission.

Questions? [Contact us.](#)

Ready to apply? [Start now](#)

Pega Partners registration

Putting partner benefits to work for your business begins with these four steps.

1 **Company Info** 2 Contact Info 3 Interest Areas 4 Additional Info 5 Complete

Enter Company Name

Enter Website URL (e.g. https://www.company.com)

Enter Legal Physical Address

Enter City Enter State

Enter Country Enter ZIP / Postal Code

- Select Company Structure -

Company Ownership

Private Public

Provide Name of Parent Company

Provide company ownership information, including major equity holders (must account for 100% ownership):

Name/Institution	Email	% Ownership
Enter Name	Enter Email	Enter % Owner
Enter Name	Enter Email	Enter % Owner
Enter Name	Enter Email	Enter % Owner
Enter Name	Enter Email	Enter % Owner
Enter Name	Enter Email	Enter % Owner

Annual Revenue (in U.S. Dollars) - Select Number of Employees

Leadership Team

Position	Name	Email
(E.g. CEO)	Enter Name	Enter Email
(E.g. CFO)	Enter Name	Enter Email
(E.g. CRO)	Enter Name	Enter Email
(E.g. CTO)	Enter Name	Enter Email
Enter Position	Enter Name	Enter Email

Next

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Primary Contact

Enter First Name Enter Last Name

Enter Job Title

Enter Email

Country
United States

Receive periodic emails on key analyst reports, Pega events and important news. You can unsubscribe at any time.

Alternate Primary Contact

Enter First Name

Enter Last Name

Enter Job Title

Enter Email

- Select Country -

Receive periodic emails on key analyst reports, Pega events and important news. You can unsubscribe at any time.

Key Contacts

Function	Name	Email
Business / Finance	Enter Name	Enter Email
Technical	Enter Name	Enter Email
Sales	Enter Name	Enter Email
Legal	Enter Name	Enter Email
Marketing	Enter Name	Enter Email
Partner Alliance (if any)	Enter Name	Enter Email

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Pega Partners registration

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1 — 2 — 3 — 4 — 5
Company Info Contact Info **Interest Areas** Additional Info Complete

Primary Partner Engagement Model

- Sell: Co-Sell
- Sell: Resale
- Sell: Referral
- Sell: Influence
- Build: Custom Solution
- Build: Application Builder
- Build: Component
- Build: Managed Service
- Deliver: Solution Implementation
- Deliver: Service Delivery
- Deliver: Technical Integration
- Deliver: Program Modernization
- Deliver: Cloud Migration
- Deliver: Staff Augmentation
- Deliver: Application Maintenance
- Deliver: Training

Secondary Partner Engagement Model(s)

Sell

- Co-Sell
- Resale
- Referral
- Influence

Build

- Custom Solution
- Application Builder
- Component
- Managed Service

Delivery

- Solution Implementation
- Service Delivery
- Program Modernization
- Cloud Migration
- Staff Augmentation
- Application Maintenance
- Training

Product: Solution areas of interest

- 1:1 Customer Engagement Customer Service Intelligent Automation
- Intelligent Automation: Robotic Process Automation Intelligent Automation: Business Process Mining

Industry / Vertical Focus

- Communications Service Providers
- Education
- Financial Services
- Government
- Healthcare
- Hospitality and Entertainment
- Insurance
- Internet, Web Services, and Social Media
- Life Sciences
- Manufacturing
- Media and Advertising
- Retail
- Technology Services
- Transportation
- Utilities

Go To Market Geography

- Americas Asia Pacific EMEA

Regions

- LATAM North America

Regions

- ANZ Asia

Regions

- East North West-South Other

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Pega Partners registration

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Pega's Sponsor

Enter sponsor

Provide the name of your Pega Sponsor if you have one

Value Proposition

Enter text

Describe your value proposition to current and prospective Pega Clients and how are differentiated against other Pega partners

Why do you want to be a Pega partner?

Enter text

Describe your reason

Describe your Pega Implementation Experience and Clients

Enter text

Describe your company's experience with Pega including clients. Include references if possible.

Number of resources aligned with your Pega Practice

Provide the total number of resources aligned with your Pega Practice.

Business development & sales	<input type="text" value="Enter Number of sales"/>
Presales	<input type="text" value="Enter Number of presa"/>
Marketing	<input type="text" value="Enter Number of mark"/>
Technical	<input type="text" value="Enter Number of techr"/>

Number of resources aligned with your Pega Business

Provide the total number of technical resources aligned with your Pega Business.

Lead System Architect (CPLSA)	<input type="text" value="Enter Number of CPLS."/>
Senior System Architect (CPSSA)	<input type="text" value="Enter Number of CPSS."/>
System Architect (CPSA)	<input type="text" value="Enter Number of CPSPA"/>
Business Architect (CPBA)	<input type="text" value="Enter Number of CPBA"/>

Attachment

Please attach any supporting documents relevant to your registration (optional).

No file chosen

Maximum 5 files.
256 MB limit.
Allowed types: gif, jpg, png, pdf, doc, docx, ppt, pptx, xls, xlsx, zip.

By clicking "Submit application", I confirm that I have read and agree to Pegasystems' [Privacy and Security Policy](#) and [Terms of Use](#).

I'm not a robot

Reference table – Geography to Country mapping

Geography	Region	Countries in region
Americas	North America	Canada and United States
	LATAM	Argentina, Aruba, Brazil, Chile, Colombia, Costa Rica, Curacao, Ecuador, El Salvador, Guatemala, Mexico, Panama, Peru, Puerto Rico, Uruguay, Venezuela
EMEA	EMEA East	Austria, Belarus, Bosnia, Bulgaria, Croatia, Czech Republic, Denmark, Estonia, Finland, Germany, Hungary, Latvia, Liechtenstein, Lithuania, Norway, Poland, Romania, Slovakia, Slovenia, Sweden, Switzerland, Ukraine, Iceland
	EMEA North	Belgium, Ireland, Isle of Man, Luxembourg, Netherlands, United Kingdom
	EMEA West-South	France, Italy, Monaco, Portugal, Spain, Vatican City
	Other EMEA	Albania, Algeria, Andorra, Bahrain, Cyprus, Egypt, Georgia, Greece, Iceland, Iran, Iraq, Israel, Jordan, Kuwait, Lebanon, Macedonia, Malta, Moldova, Montenegro, Morocco, Oman, Qatar, Saudi Arabia, Serbia, South Africa, Syria, Tunisia, United Arab Emirates, Yemen, Russia, Turkey
Asia Pacific	ANZ	Australia, New Zealand, China
	Asia	Japan, Hong Kong, Indonesia, Malaysia, Philippines, Singapore, South Korea, Taiwan, Thailand, Vietnam
Other		Afghanistan, Aruba, Bahamas, Bangladesh, Barbados, Bermuda, Brunei, Cambodia, Cameroon, Cape Verde, Cayman Islands, Cuba, Djibouti, Dominican Republic, Ethiopia, Gambia, Ghana, Guinea, Haiti, India, Ivory Coast, Jamaica, Kenya, Liberia, Macao, Mauritania, Mongolia, Mozambique, Myanmar, Nepal, Niger, Nigeria, Other Geographic Region, Pakistan, Puerto Rico, Senegal, Sierra Leone, Sri Lanka, Zambia, Zimbabwe

Ready to apply? | [Start now](#)

Questions? | [Contact us](#)

Learn more | [Access Partner Portal](#)

Collaborate. Network. Stand out.

It's all about the ecosystem. As a Pega business partner, you can break new ground by forging connections with the right partners, learn what's working from leaders like you across industries, and establish your authority in your field.

