



New Partner registration form preview

For demonstration purposes only



Pega Partners Registration form preview

The purpose of this document is to help you prepare for completing your application to become a Pega Partner. The following pages demonstrate the questions and information you will be required to provide upon submission.

Questions? [Contact us.](#)

Ready to apply? [Start now](#)

Pega Partners registration

Putting partner benefits to work for your business begins with these four steps.

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Company Info Contact Info Additional Info Complete

Enter Company Name

Enter Website URL (e.g. https://www.company.com)

Enter Legal Physical Address

Enter City

Enter State

- Select Country -

Enter ZIP / Postal Code

- Select Company Structure -

Company Ownership
☒ Private ☒ Public

Provide Name of Parent Company

Provide company ownership information, including major equity holders (must account for 100% ownership):

Name/Institution	Email	% Ownership
Enter Name	Enter Email	Enter % O
Enter Name	Enter Email	Enter % O
Enter Name	Enter Email	Enter % O
Enter Name	Enter Email	Enter % O
Enter Name	Enter Email	Enter % O

Annual Revenue (in U.S. Dollars)

- Select Number of Employees

Leadership Team

Position	Name	Email
(E.g. CEO)	Enter Name	Enter Email
(E.g. CFO)	Enter Name	Enter Email
(E.g. CRO)	Enter Name	Enter Email
(E.g. CTO)	Enter Name	Enter Email
Enter Position	Enter Name	Enter Email

Next



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Company InfoContact InfoAdditional InfoComplete

Primary Contact

Enter First Name

Enter Last Name

Enter Job Title

Enter Email

Key Contacts

Function	Name	Email
Business / Finance	<div>Enter Name</div>	<div>Enter Email</div>
Technical	<div>Enter Name</div>	<div>Enter Email</div>
Sales	<div>Enter Name</div>	<div>Enter Email</div>
Legal	<div>Enter Name</div>	<div>Enter Email</div>
Marketing	<div>Enter Name</div>	<div>Enter Email</div>
Partner Alliance (if any)	<div>Enter Name</div>	<div>Enter Email</div>

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Complete

Industry / Vertical Focus

☐ Communications Service Providers

☐ Cross-Industry

☐ Education

☐ Financial Services

☐ Government

☐ Healthcare

☐ Hospitality and Entertainment

☐ Insurance

☐ Internet, Web Services, and Social Media

☐ Life Sciences

☐ Manufacturing

☐ Media and Advertising

☐ Retail

☐ Technology Services

☐ Transportation

☐ Utilities

Region where you will conduct Pega business

☒ Americas ☒ Asia Pacific ☒ EMEA ☒ India ☒ Japan

Sub-region(s)

☐ LATAM ☐ North America

Sub-region(s)

☐ ANZ ☐ ASEAN ☐ Greater China

Sub-region(s)

☐ Benelux & Nordics ☐ DACH ☐ Southwestern Europe ☐ Middle East & Africa ☐ UK&I

☐ Rest of EMEA

Partner Engagement Model

☐ Delivery ☐ Referral ☐ Sell: Co-sell ☐ Sell: Resell ☐ Solution: Connected Apps

☐ Solutions: Package Service Offering ☐ Training

Solution Area(s)

☐ 1:1 Customer Engagement ☐ Customer Service ☐ Intelligent Automation

☐ Robotic Process Automation

Value Proposition

Describe your value proposition to current and prospective Pega Clients:

By clicking "Submit application", I confirm that I have read and agree to Pegasystems' [Privacy and Security Policy](#) and [Terms of Use](#).

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Submit application

Reference table – Country to Region mapping

Region	Sub-region	Countries in region
Americas	North America	Canada and United States
	LATAM	Argentina, Aruba, Barbados, Bermuda, Brazil, Chile, Colombia, Costa Rica, Curacao, Dominican Republic, Ecuador, El Salvador, Guatemala, Mexico, Panama, Peru, Puerto Rico, Uruguay, Venezuela
EMEA	UKI	Gibraltar, Guernsey, Ireland, Jersey, United Kingdom (England, Scotland, Wales)
	Southwestern Europe	France, Italy, Portugal, San Marino, Spain
	DACH	Austria, Germany, Liechtenstein, Switzerland
	Benelux & Nordics	Belgium, Denmark, Finland, Greenland, Iceland, Luxembourg, Netherlands, Norway, Sweden,
	Rest of EMEA	Albania, Armenia, Belarus, Bulgaria, Central African Republic, Croatia, Cyprus, Czech Republic, Egypt, Georgia, Greece, Hungary, Iran, Iraq, Israel, Jordan, Kazakhstan, Kuwait, Latvia, Lithuania, Macedonia, Malta, Moldova, Montenegro, Morocco, Nigeria, Oman, Palestinian Territory, Poland, Qatar, Romania, Saudi Arabia, Senegal, Serbia, Slovakia, South Africa, Sudan, Tunisia, Turkey, UAE, Ukraine, United Arab Emirates, Uzbekistan, Zimbabwe
APAC	ANZ	Australia, New Zealand, Norfolk Island
	ASEAN	Indonesia, Malaysia, Philippines, Singapore, Thailand, Vietnam
	Greater China	Hong Kong, People's Republic of China, Taiwan
Japan	Japan	Japan
India	India	India, Sri Lanka

Ready to apply? | [Start now](#)

Questions? | [Contact us](#)

Learn more | [Access Partner Portal](#)

Collaborate. Network. Stand out.

It's all about the ecosystem. As a Pega business partner, you can break new ground by forging connections with the right partners, learn what's working from leaders like you across industries, and establish your authority in your field.

