

New Partner registration form preview

For demonstration purposes only



Pega Partners Registration form preview

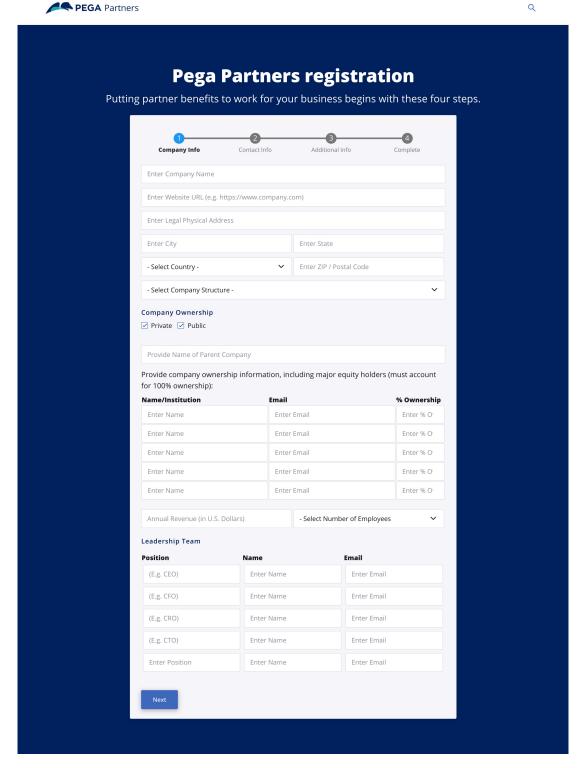
The purpose of this document is to help you prepare for completing your application to become a Pega Partner. The following pages demonstrate the questions and information you will be required to provide upon submission.

Questions? Contact us.

Ready to apply? Start now







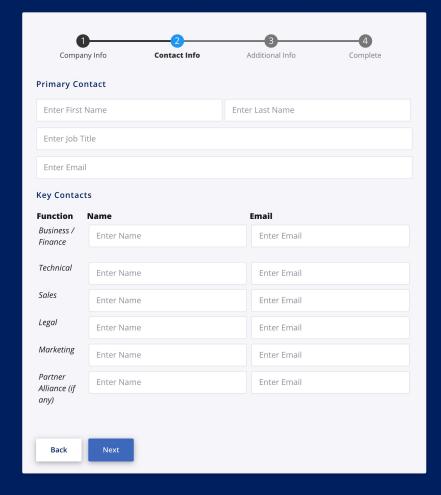




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Pega Partners registration

Putting partner benefits to work for your business begins with these four steps.







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0-		3	4
Company Info	Contact Info	Additional Info	Complete
Industry / Vertical Fo	cus		
Airlines and Travel		Insurance	
Communications Service Providers		☐ Internet, Web Services, and Social Media	
Cross-Industry		Life Sciences	
Education		Manufacturing	
Financial Services		☐ Media and Advertising	5
Government Healthcare		Retail	
High Tech		☐ Technology Services☐ Transportation, Freigh	at Logistics
 Hospitality and Enter 	rtainment	Utilities	it, Logistics
LATAM North Ar Region(s) ANZ ASEAN Region(s) Benelux & Nordics	Greater China 🔲 Ind	n Europe 🔲 Middle East & Afr	rica 🗌 UK&I
Partner Engagement Delivery Referra		Sell: Resell 🔲 Solution: Conne	ected Apps
Solutions: Package S			
Product Engagement	Strategy		
Customer Engageme	ent 🔲 Customer Serv	ice 🗌 Intelligent Automation	
☐ Intelligent Automatic		-	
Value Proposition			
Describe your value n	roposition to current a	and prospective Pega Clients:	



Reference table - Country to Region mapping

Selling Region	Countries in region
North America	Canada and United States
LATAM	Argentina, Aruba, Barbados, Bermuda, Brazil, Chile, Colombia, Costa Rica, Curacao, Dominican Republic, Ecuador, El Salvador, Guatemala, Mexico, Panama, Peru, Puerto Rico, Uruguay, Venezuela
UKI	Gibraltar, Guernsey, Ireland, Jersey, United Kingdom (England, Scotland, Wales)
Southwestern Europe	France, Italy, Portugal, San Marino, Spain
DACH	Austria, Germany, Liechtenstein, Switzerland
Benelux & Nordics	Belgium, Denmark, Finland, Greenland, Iceland, Luxembourg, Netherlands, Norway, Sweden,
Rest of EMEA	Albania, Armenia, Belarus, Bulgaria, Central African Republic, Croatia, Cyprus, Czech Republic, Egypt, Georgia, Greece, Hungary, Iran, Iraq, Israel, Jordan, Kazakhstan, Kuwait, Latvia, Lithuania, Macedonia, Malta, Moldova, Montenegro, Morocco, Nigeria, Oman, Palestinian Territory, Poland, Qatar, Romania, Saudi Arabia, Senegal, Serbia, Slovakia, South Africa, Sudan, Tunisia, Turkey, UAE, Ukraine, United Arab Emirates, Uzbekistan, Zimbabwe
ANZ	Australia, New Zealand, Norfolk Island
ASEAN	Indonesia, Malaysia, Philippines, Singapore, Thailand, Vietnam
Greater China	Hong Kong, People's Republic of China, Taiwan
Japan	Japan
India	India, Sri Lanka



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Questions? | Contact us

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Collaborate. Network. Stand out.

It's all about the ecosystem. As a Pega business partner, you can break new ground by forging connections with the right partners, learn what's working from leaders like you across industries, and establish your authority in your field.

