



New Partner registration form preview

For demonstration purposes only



Pega Partners Registration form preview

The purpose of this document is to help you prepare for completing your application to become a Pega Partner. The following pages demonstrate the questions and information you will be required to provide upon submission.

Questions? [Contact us.](#)

Ready to apply? [Start now](#)

Pega Partners registration

Putting partner benefits to work for your business begins with these four steps.

1
2
3
4

Company Info Contact Info Additional Info Complete

Enter Company Name

Enter Website URL (e.g. https://www.company.com)

Enter Legal Physical Address

Enter City

Enter State

- Select Country -

Enter ZIP / Postal Code

- Select Company Structure -

Company Ownership

Private Public

Provide Name of Parent Company

Provide company ownership information, including major equity holders (must account for 100% ownership):

Name/Institution	Email	% Ownership
<input type="text" value="Enter Name"/>	<input type="text" value="Enter Email"/>	<input type="text" value="Enter % O"/>
<input type="text" value="Enter Name"/>	<input type="text" value="Enter Email"/>	<input type="text" value="Enter % O"/>
<input type="text" value="Enter Name"/>	<input type="text" value="Enter Email"/>	<input type="text" value="Enter % O"/>
<input type="text" value="Enter Name"/>	<input type="text" value="Enter Email"/>	<input type="text" value="Enter % O"/>
<input type="text" value="Enter Name"/>	<input type="text" value="Enter Email"/>	<input type="text" value="Enter % O"/>

Annual Revenue (in U.S. Dollars)

- Select Number of Employees

Leadership Team

Position	Name	Email
<input type="text" value="(E.g. CEO)"/>	<input type="text" value="Enter Name"/>	<input type="text" value="Enter Email"/>
<input type="text" value="(E.g. CFO)"/>	<input type="text" value="Enter Name"/>	<input type="text" value="Enter Email"/>
<input type="text" value="(E.g. CRO)"/>	<input type="text" value="Enter Name"/>	<input type="text" value="Enter Email"/>
<input type="text" value="(E.g. CTO)"/>	<input type="text" value="Enter Name"/>	<input type="text" value="Enter Email"/>
<input type="text" value="Enter Position"/>	<input type="text" value="Enter Name"/>	<input type="text" value="Enter Email"/>

Next

Pega Partners registration

Putting partner benefits to work for your business begins with these four steps.

1 — 2 — 3 — 4
 Company Info **Contact Info** Additional Info Complete

Primary Contact

Key Contacts

	Function	Name	Email
	<i>Business / Finance</i>	<input style="width: 90%; border: 1px solid #ccc; padding: 5px;" type="text" value="Enter Name"/>	<input style="width: 90%; border: 1px solid #ccc; padding: 5px;" type="text" value="Enter Email"/>
	<i>Technical</i>	<input style="width: 90%; border: 1px solid #ccc; padding: 5px;" type="text" value="Enter Name"/>	<input style="width: 90%; border: 1px solid #ccc; padding: 5px;" type="text" value="Enter Email"/>
	<i>Sales</i>	<input style="width: 90%; border: 1px solid #ccc; padding: 5px;" type="text" value="Enter Name"/>	<input style="width: 90%; border: 1px solid #ccc; padding: 5px;" type="text" value="Enter Email"/>
	<i>Legal</i>	<input style="width: 90%; border: 1px solid #ccc; padding: 5px;" type="text" value="Enter Name"/>	<input style="width: 90%; border: 1px solid #ccc; padding: 5px;" type="text" value="Enter Email"/>
	<i>Marketing</i>	<input style="width: 90%; border: 1px solid #ccc; padding: 5px;" type="text" value="Enter Name"/>	<input style="width: 90%; border: 1px solid #ccc; padding: 5px;" type="text" value="Enter Email"/>
	<i>Partner Alliance (if any)</i>	<input style="width: 90%; border: 1px solid #ccc; padding: 5px;" type="text" value="Enter Name"/>	<input style="width: 90%; border: 1px solid #ccc; padding: 5px;" type="text" value="Enter Email"/>

Back
Next

Pega Partners registration

Putting partner benefits to work for your business begins with these four steps.



Industry / Vertical Focus

<input type="checkbox"/> Airlines and Travel	<input type="checkbox"/> Insurance
<input type="checkbox"/> Communications Service Providers	<input type="checkbox"/> Internet, Web Services, and Social Media
<input type="checkbox"/> Cross-Industry	<input type="checkbox"/> Life Sciences
<input type="checkbox"/> Education	<input type="checkbox"/> Manufacturing
<input type="checkbox"/> Financial Services	<input type="checkbox"/> Media and Advertising
<input type="checkbox"/> Government	<input type="checkbox"/> Retail
<input type="checkbox"/> Healthcare	<input type="checkbox"/> Technology Services
<input type="checkbox"/> High Tech	<input type="checkbox"/> Transportation, Freight, Logistics
<input type="checkbox"/> Hospitality and Entertainment	<input type="checkbox"/> Utilities

Geography where you will conduct Pega business

Americas Asia Pacific EMEA Japan

Region(s)

LATAM North America

Region(s)

ANZ ASEAN Greater China India

Region(s)

Benelux & Nordics DACH Southern Europe Middle East & Africa UK&I

Partner Engagement Model

Delivery Referral Sell: Co-sell Sell: Resell Solution: Connected Apps

Solutions: Package Service Offering Training

Product Engagement Strategy

Customer Engagement Customer Service Intelligent Automation

Intelligent Automation: Robotics

Value Proposition

Describe your value proposition to current and prospective Pega Clients:

Back
Submit application

Reference table – Country to Region mapping

Selling Region	Countries in region
North America	United States and Canada
LATAM	Argentina, Aruba, Brazil, Chile, Columbia, Costa Rica, Curacao, Dominican Republic, Mexico, Panama, Peru, Puerto Rico
UKI	United Kingdom (England, Scotland, Wales), Ireland, Northern Ireland
Southwestern Europe	France, Italy, Spain, Portugal
DACH	Germany, Austria, Switzerland, Lichtenstein
Benelux & Nordics	Belgium, Luxembourg, Netherlands, Norway, Sweden, Denmark, Finland
Rest of EMEA	Albania, Belarus, Bulgaria, Cyprus, Czech Republic, Egypt, Greece, Hungary, Israel, Kuwait, Poland, Qatar, Romania, Turkey, UAE, South Africa, Saudi Arabia, Slovakia, Ukraine, Uzbekistan
ANZ	Australia, New Zealand
ASEAN	Singapore, Philippines, Malaysia, Indonesia
Greater China Group	Hong Kong, People's Republic of China
Japan	Japan
India	India

Ready to apply? | [Start now](#)

Questions? | [Contact us](#)

Learn more | [Access Partner Portal](#)

Collaborate. Network. Stand out.

It's all about the ecosystem. As a Pega business partner, you can break new ground by forging connections with the right partners, learn what's working from leaders like you across industries, and establish your authority in your field.

