

# New Partner registration form preview

For demonstration purposes only



## **Pega Partners Registration form preview**

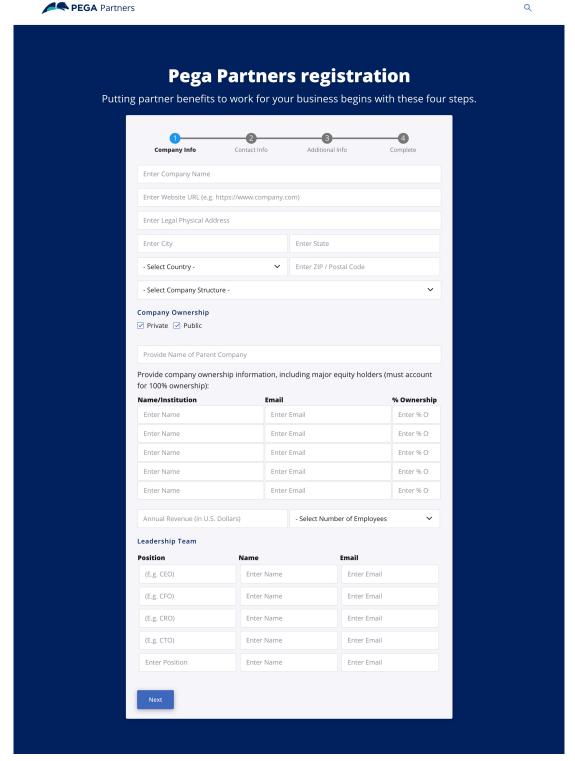
The purpose of this document is to help you prepare for completing your application to become a Pega Partner. The following pages demonstrate the questions and information you will be required to provide upon submission.

Questions? Contact us.

Ready to apply? Start now







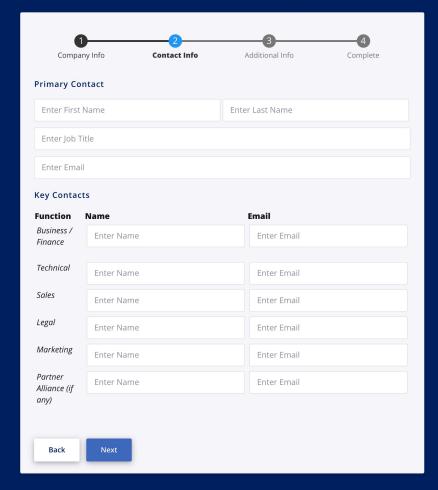




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### **Pega Partners registration**

Putting partner benefits to work for your business begins with these four steps.







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Airlines and Travel   Insurance   Communications Service Providers   Internet, Web Services, and Social Media   Internet, Web Services   Manufacturing   Media and Advertising   Government   Retail   Healthcare   Technology Services   Transportation, Freight, Logistics   Hospitality and Entertainment   Utilities   Utilities   Utilities   Utilities   Utilities   Orgraphy where you will conduct Pega business   Americas   Asia Pacific   EMEA   Japan   Japan	Airlines and Travel Internet, Web Services, and Sc Cross-Industry Life Sciences  Education Manufacturing	Complete
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Value Proposition	Intelligent Automation: Robotics	
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# **Reference table – Country to Region mapping**

<b>Selling Region</b>	Countries in region
North America	United States and Canada
LATAM	Argentina, Aruba, Brazil, Chile, Columbia, Costa Rica, Curacao, Dominican Republic, Mexico, Panama, Peru, Puerto Rico
UKI	United Kingdom (England, Scotland, Wales), Ireland, Northern Ireland
Southwestern Europe	France, Italy, Spain, Portugal
DACH	Germany, Austria, Switzerland, Lichtenstein
Benelux & Nordics	Belgium, Luxembourg, Netherlands, Norway, Sweden, Denmark, Finland
Rest of EMEA	Albania, Belarus, Bulgaria, Cyprus, Czech Republic, Egypt, Greece, Hungary, Israel, Kuwait, Poland, Qatar, Romania, Turkey, UAE, South Africa, Saudi Arabia, Slovakia, Ukraine, Uzbekistan
ANZ	Australia, New Zealand
ASEAN	Singapore, Philippines, Malaysia, Indonesia
Greater China Group	Hong Kong, People's Republic of China
Japan	Japan
India	India



### Ready to apply? | Start now

Questions? | Contact us

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### **Collaborate. Network. Stand out.**

It's all about the ecosystem. As a Pega business partner, you can break new ground by forging connections with the right partners, learn what's working from leaders like you across industries, and establish your authority in your field.

